

### **WELCOME TO THE PARTY!**

You are now an honorary cast member of ATL's premiere team of magical and merry misfits.

Party Peaches was started in 2017 to unite Atlanta performers and artists to spread joy all over Georgia as beloved childhood and fairytale characters. Be positive, be present, believe in magic, love children, have fun - these will be your only job requirements! Our passion is crafting memorable and joyful children's entertainment, and our mission is to provide well-compensated opportunities to Atlanta-based artists. We will help you expand your skill set AND make a name for yourself on the party scene.

#### THE PARTY HEADOUARTERS CONTACT INFO

DAKOTA DRISKILL - (678)-283-2727
PARTYPEACHESATL@GMAIL.COM

**COSTUME SHOP (2 LOCATIONS)** 

517 RUTHS DRIVE

WOODSTOCK, GA 30188

330 PETERS STREET

**UNIT 205** 

ATLANTA, GA 30318

(TEXT FOR GATE CODE)

VENMO - @DAKOTADRISKILL

#### CASHAPP - SPARTYPEACHES

(IMPORTANT NOTE: Party Peaches accepts payments from clients and pays out entertainers electronically, please make sure we have your preferred e-payment method on file. We do NOT carry change while traveling to events.)

#### ENTERTAINER'S SURVIVAL GUIDE

- 1. Thou shalt always stay hydrated! Bring a water bottle to events!
- 2. Thou shalt keep your entertainer's survival guide & in trunk of car in case of emergencies.
- 3. Thou shalt notify headquarters at least 24 hours of an event cancellation and please plan your own back-up by referring to the entertainer contact sheet in this survival guide.
- 4. Thou shalt confirm with the client balance of payment has been paid electronically prior to leaving each party. In the rare occasion there are issues with payment, contact Dakota IMMEDIATELY at (678)-283-2727 prior to leaving the event.
- 5. Thou shalt always wear a wig cap and bobby pins (in your entertainer's survival kit).
- 6. Thou shalt keep it simple with design and balloon options when starting out cats, dogs, butterflies, hearts, swords.
- 7. Thou shalt always stay in character.
- 8. When in doubt at parties, ask questions great way to engage kids is QUESTIONS "How old are you? What grade are you in? What did you learn in school this week? What's your fav subject?

  Would you like to have a dance party? Play tag?"
- 9. Thou shalt always bring music to the party either your own bluetooth device or one sanctioned by headquarters.
- 10. Thou shalt always keep your costume checklist when checking in and checking out supplies.
- 11. Thou shalt always have a stack of Party Peaches cards signed with your name to pass out at events (helps you get more leads).

# NOW THE FUN PART

#### YOU BRING THE MAGIC, WE GIVE YOU THE COSTUMES & SUPPLIES

We do not charge you for supplies used. However, you are more than welcome to invest in your own supplies the more you learn and grow and receive requests for bookings. Magic tricks and any other type of activity that deviates from the normal Party Peaches event structure MUST be approved by Dakota prior

to an event. Your performance is your craft, but we must make sure we are staying in line with top-quality and age appropriate children's entertainment.

#### Average age ranges for our parties run from 0-10 years old.

Roster of Characters	Activities (Must be comfortable with all to graduate to Party Pro)
Princesses	Balloon Twisting (cats, dogs, butterflies, swords, heart, flowers, hats, baby turtles)
Superheroes	Facepainting (Princesses)
Holiday Characters	Magic Show (ages 0-5)
Clowns & Mascots	Dance Parties & Sing-a-longs & Outdoor Games like Potato Sacks, tug of war, parachutes, puppets

# **ENTERTAINER ROSTER**

Entertainer	Phone Number	Skill Sets
Adeline Troutman	(813)-263-2187	Singing, facepainting, balloon twisting, princess interaction, swimming mermaid
Michael Butler	(507)-273-1962	Balloon twisting, close up magic, adult magic, character interaction as Pirate, Santa, Chewbacca, etc.
Angela	(615)-519-0343	Balloon twisting, facepainting, puppeteer, holiday character interaction
Jaymi Stewart	(770)-380-9550	Singing, facepainting, balloon twisting, princess interaction, magic
Casey Orlando	(404)-694-1366	Facepainting, balloon twisting, character interaction as Princess or Holiday characters
BFG	(678)-468-3952	Facepainting, simple balloon twisting
Alexander Valenzuela	(770)-733-4991	Superhero interaction, stilts (beginner), balloon twisting
Garrett Mitchell	(404)-502-0352	Superhero interaction, balloon twisting
Walker Davis	(770)-584-2689	Superhero interaction
Watkins	(561)-350-3539	Facepainting, holiday character interaction

Carrie Moll	(404)-805-0770	Facepainting, princess & holiday character interaction, swimming mermaid
Sarah Steele	(706)-280-7347	Facepainting, balloon twisting, singing, swimming mermaid, princess, puppeteer, mascots, pirate
Marcia McCoy	(919)-988-5283	Facepainting, balloon twisting, princess interaction
Jon	(706)-577-7605	Balloon twisting, pirate, holiday character interaction
Matthew Siano	(404)-645-5347	Balloon twisting, superhero interaction (limited availability)
Jessica Williams	(864)-978-5234	DJ, comedian, clown, balloon twisting, magic, facepainting, princess
Emily Cown	(770)-595-7258	Facepainting, balloon twisting, storytelling, holiday characters
Tyler Rowe	(678)-548-4509	Superhero

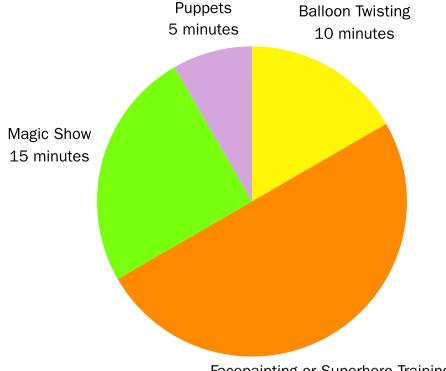
# HAVE SOMEONE IN MIND TO JOIN OUR TEAM OF MERRY MISFITS? REFER AN ENTERTAINER FOR A REFERRAL BONUS! PERFORMANCE BACKGROUND IS NECESSARY.

#### TIPS AND TRICKS

Balloon Twist Cheat Sheet	Notes
Dog	Wiener dog shape - 3 twists
	1 twist at head, then two legs
Cat	Same as dog, shorter body, longer tail - 3
	twists
Giraffe	Same as dog, longer neck, shorter legs - 3
	twists
Butterfly	Start with circle as base, hold together like
	parallel sausage links, bend in half, one big twist
	o.g.tmet
Sword	1 twist - 1 big cuff (like the dog head but
	large enough to fit a hand through)
Heart	Start with circle as base, manipulate
	balloon into heart shape

# BREAKDOWN OF AN AVERAGE PARTY

- Average booking for residential or corporate events are 1 hour
- 1 hour means every minute must be jam packed!
- Utilize the props and supplies from your magic bag to get creative and fun with guests
- The Breakdown below is the Party Peaches trade secret for the perfect party and the general flow of activities you should follow.
- Begin with Facepainting/Superhero games, then move onto songs/magic show, end with balloons.
   Always end with balloons!



Facepainting or Superhero Training Games 30 minutes

#### COSTUME PICK UP/DROP OFFS

Costume pick up and drop off days are to be scheduled with Dakota at least 48 hours before your event to make sure all fits properly. Please make arrangements to make a visit to our costume shop locations in either Woodstock or Atlanta.

#### COSTUME CHECKLIST PROCEDURE

Bring a copy of a PP checklist with you when checking out costumes from Dakota. We take a lot of pride in our costumes and our appearance as elite entertainers, failure to maintain proper care could result in damages or docked pay to repair/replace costumes and props.

Dakota really likes being the princess of our story, not the villain - but we don't pay for our premium supplies with pixie dust.

Help us keep Party Peaches primmed and polish for every event by following these general do's and don'ts.

- 1. NEVER unstyle our wigs. Wigs can be restyled/retouched by simply allowing them to steam in the shower, spritzing a bit of water, and light brushing. NEVER undo the style.
- 2. Hairspray on wigs is OKAY NEVER mousse or any other hair care products
- 3. NEVER apply HEAT to our wigs. EVER.
- 4. WIGS must be pinned back to mannequin head and wrapped with a plastic bag and or hairnet after each use to maintain its quality. If wig was provided to you in a bag, this means it is one of our

- synthetic styles please return back to original packaging after each use. NEVER throw a wig or costume in the back of your car.
- 5. Tide stain removers or warm water and washcloth can remove gentle stains.
- 6. NEVER EVER MACHINE WASH OUR COSTUMES WITHOUT PERMISSION! LET PARTY PEACHES WORRY ABOUT THE STINK.
- 7. Communicate any accidents with costumes to Dakota asap and document with pictures wear and tear is NORMAL. Tears and minor stains are FIXABLE. Just communicate and we will find a solution. You have a box of safety pins in your entertainer's kit for wardrobe "malfunctions".
- 8. Issues that will need immediate attention for costumes blood stains. We hope and pray there will never be bloodshed at our events, but in this case the best way to remove blood is SPIT. Yes, you heard that right SPIT. The immediate course of action for blood stains will be to generously apply your own spit so it does not settle and contact Dakota immediately.

#### **BOOKING PROCEDURE**

You will receive bookings and event info via email as a calendar invite. We ask you call/text the party parents/booking contact at least 48-72 hours in advance introducing yourself as the entertainer for their event, this way they can stay in touch with any questions or last minute changes. As always, contact Dakota for any issues/questions on event details.

Once you confirm/accept a booking, expect a calendar invite via email within 24 hours from partypeachesatl@gmail.com

We understand emergencies happen, we strongly discourage "calling out" - as this is a performance based position. Punctuality and reliability is key to the success of Party Peaches as traveling entertainers. In the rare case you experience an emergency, please refer to the entertainer's roster for possible back ups and contact Dakota asap.

# COMPENSATION STRUCTURE

Due to pricing pressures across the industry, we are going to tweak our compensation structure and add in a bonus structure as well. One of the biggest issues we get with clients is a request for additional hours at a significant discount (with the clients correctly pointing out that there is no additional drive time or costume prep time for the extra hours, and so it should be discounted accordingly). In order to continue to meet industry pricing, and continue to compensate each of you for your valuable time, we will tweak our pay structure accordingly and is subject to change at any time.

#### PARTY APPRENTICE (FIRST YEAR ENTERTAINERS): \$60-\$80 AS BASE

THIS INCLUDES AN EVENT WHERE YOU ARE PERFORMING WITH OTHER CAST MEMBERS OR MEET AND GREETS. ONCE AN APPRENTICE GRADUATES TO MC, BASE PAY WILL BE RE-NEGIOTIATED DEPENDING ON TYPE OF EVENT/ACTIVITIES.

#### PARTY MC: COMFORTABLE WITH SOLO EVENTS

THE AMOUNT OF TIME IT TAKES TO GRADUATE TO MC DEPENDS ON THE ENTERTAINER AND THEIR PRIOR SKILL SET, TO BE DETERMINED BY MANAGEMENT. MUST RECEIVE AT LEAST 1 LEAD OR 1 POSITIVE SOCIAL MEDIA/GOOGLE REVIEW TO GRADUATE TO MC.

#### PARTY PRO: ELITE ENTERTAINER STATUS

MINIMUM OF 1 YEAR

TRAINED IN ALL SKILLS AND ACTIVITIES

RECEIVE 10 LEADS AND AT LEAST 2 POSITIVE SOCIAL MEDIA/GOOGLE REVIEWS

# GENERAL BREAKDOWN OF ENTERTAINER RATE

#### PER HOUR

1 hour Party: \$60-80 (this covers time to get dressed in costume and makeup as well as transportation to and from the parties - arrive prepared and in costume and makeup at least 15 minutes prior to your start time. Treat 15 minutes prior to your start time as your call time for a staged performance.)

2 hour party: \$140 (\$60 for the second hour)

3 hour party: \$200 (\$60 for the third hour)

4 hour party: \$270 (\$70 for the fourth hour, I understand that once you get over 3 hours, it's a long day)

5 hour party: \$340 (\$70 for the fifth hour, I understand that once you get over 3 hours, it's a long day)

Longer parties TBD

TIPS - All tips should be reported to Dakota; if total tips are less than \$10, they can be kept by entertainer, if more than \$10 distribution will be administered accordingly depending on type of event and number of other entertainers present.

NOTE: If you are not at your event, in costume/makeup and ready to go 5 minutes before the event - \$20 penalty. I understand that's steep, but it critical to the Party Peaches entertainers are viewed as EXTREMELY PROFESSIONAL and on time. Please consider drive times and traffic to make sure this is not an issue. Please allow up to 20 minutes to anticipate unexpected traffic.

### **BONUS STRUCTURE**

Every 5th party without any issues (i.e. on time, performed to expectation, positive feedback, etc.) earns a \$50 bonus. Providing party leads and direct party requests for you as the entertainer will earn you commission as well. It's important to pass out your personalized at the end of every party to get those leads and more money!

### TAX INFO FOR THE WORKING ARTIST

At Party Peaches, we value our independent contractors and want to ensure that you have the information you need to handle your taxes appropriately. As an independent contractor, you are responsible for managing your own tax obligations, and we only provide 1099 forms upon request. Please be aware of the following key points regarding current 1099 laws:

**Independent Contractor Status**: When working for Party Peaches, you are considered an independent contractor, not an employee. This means you have more control over your work, but you are responsible for your own taxes.

**Tax Reporting**: You should track all income earned from Party Peaches throughout the year. This includes any payments for services rendered. It is crucial to maintain accurate records of your earnings.

**Estimated Taxes**: As an independent contractor, you may be required to make quarterly estimated tax payments to the IRS and your state tax agency. Failure to do so could result in penalties and interest charges.

**1099-MISC Form**: If you earn \$600 or more from Party Peaches in a calendar year, you have the right to request a 1099-MISC form from us. We will provide it to you by January 31st of the following year.

**Filing Your Taxes**: When it comes time to file your taxes, you will report your income and expenses on Schedule C (Profit or Loss from Business) of your individual tax return (Form 1040). Be sure to take advantage of any deductions and credits that may apply to your situation.

**Self-Employment Tax**: Independent contractors are generally subject to self-employment tax, which covers Social Security and Medicare. You should be prepared to pay this tax when you file your return.

**Tax Professional Guidance**: We recommend consulting with a tax professional or accountant who specializes in self-employment taxes to ensure you comply with all tax laws and maximize your tax benefits.

Remember that it is your responsibility to fulfill your tax obligations as an independent contractor. Party Peaches is here to support you by providing 1099 forms upon request, but we cannot provide individual tax advice. If you have any questions or need further assistance, please feel free to reach out to a tax professional.

# YOU'RE GOING TO BE GREAT!

Now enjoy the best job ever and get paid to be silly with kids! Remember you are the bringer of joy and maker of childhood memories (the strongest kind). Kids are the best audience, and you are making their whole day by just being YOU.